

Program FAQ's Page

A+ BonusBucks Frequently Asked Questions

The Program

Q. What are A+ BonusBucksSM?

A. A+ BonusBucksSM are points that accrue with each purchase using the Stop & Shop Card. (Please note: Gift cards, pharmacy, gas, alcohol and/or cigarette purchases are excluded from accruing points.) At the end of each month, the A+ BonusBucksSM are used in a calculation to determine your school's cash total, which, then, is automatically credited to your school's account. Customers can support a school(s) (up to three) to benefit from the A+ BonusBucksSM that accrue.

Q. What are the program dates for the 2009 – 2010 school year?

A. The program begins October 2, 2009, and runs through March 18, 2010.

Q. How are A+BonusBucksSM earned during purchases?

A. Each shopping visit, A+BonusBucksSM are rounded per transaction to the nearest whole dollar amount. *For example:* If a customer's bill totaled at \$3.49, it would earn three A+BonusBucksSM for their selected school. If a customer's shopping bill totaled \$8.69, it would earn his or her school nine A+BonusBucksSM. At the end of each month, each school's dollar amount is determined using the following formula:

Your school's monthly A+BonusBucksSM points is divided by ALL participating schools' monthly A+BonusBucksSM points. The result (answer) is then multiplied by the A+BonusBucksSM monthly dollar reward (approximately \$330,000). This result (answer) is your school's monthly dollar award.*

THE FOLLOWING NUMBERS USED ARE FOR EXAMPLE PURPOSES ONLY:

- *A+ Elementary earned 100 points in the month of October*
- *When combined, all participating A+ schools points equaled 700,000 points in the month of October*
- *100 points(A+ Elementary) divided by 700,000 points (All A+ participating schools) = .0001428 x \$330,000* (approximate monthly award) = \$47.12*
- *A+ Elementary earned \$47.12 in the month of October*

***All figures used are for calculation demonstration purposes only!**

School Registration

- Q. My school is listed as “NOT REGISTERED” – what does that mean?**
A. Schools are required to register at the beginning of each program year. Over the summer, all previously participating schools were sent information regarding the registration process. Please contact your school Principal or A+ Coordinator to remind them to register for this year’s program. Only registered schools can be supported and only registered schools will receive checks for A+ BonusBucksSM awards earned during the 2009– 2010 program.
- Q. Why do I have to RE-REGISTER my school every year?**
A. Stop & Shop needs to have the most updated information every year in order to be able to send checks, letters, e-mails, etc., to the correct address.
- Q. What can schools do with the money?**
A. Once your school receives the check, it's up to the school to decide the best way to use it. It could be used to purchase computers, buy new cheerleading uniforms, band instruments, or other useful educational equipment.
- Q. How will schools know what they earned?**
A. You can track your school's success by clicking ‘School Account Totals’ on the www.stopandshop.com/aplus website. The totals will be updated monthly starting at the beginning of November.
- Q. What if my school is not listed as a participating school?**
A. Schools must enroll to participate in the A+BonusBucksSM Program. Please have your school administrator visit www.stopandshop.com/aplus or contact our A+BonusBucksSM Hotline at 1-877-ASK-APLUS (1-877-275-2758) to find out how they can enroll in our program. Keep in mind that all public, private and parochial schools grades K – 12 are eligible to participate, as well as Home Schools. (The program is NOT open to pre-schools, day-care/after-care centers and other non profit organizations. For information about our fundraising gift card program visit http://www.stopandshop.com/shop_online/gift_cards/fundraising.htm)

School W-9 Form

- Q. Why does my school have to submit a W-9 Form?**
A. STOP & SHOP needs to obtain the TIN (Tax Identification Number) in order to have the school set up as a vendor for payment. All accredited schools are issued a tax identification number, but if you are a Home-school, we will need your Social Security Number.
- Q. Is the TIN (Tax Identification Number) number the same as the Tax Exempt number?**
A. No, the TIN (Tax Identification Number) number is a 9 digit number given to your school by the IRS, which will help us identify your school as a vendor for payment. The Tax Exempt Number is an 8 digit number that your school needs to be exempt from paying taxes when making purchases.
- Q. What Address should I include in the W-9?**

A. You should enter the school's mailing address; the address should also match the address on the school letterhead. If you are a home-school you should include your home's mailing address.

Q. Can the PTO/PTA register their TIN (Tax Identification Number)?

A. Only accredited schools are allowed to participate in the program. Only school TIN's (Tax Identification Numbers) will be accepted. The payment will be reported for 1099 purposes, therefore, it is crucial to submit the correct TIN (Tax Identification Number).

Extra Credit

Q. How can I earn Extra Credit for my school?

A. To earn Extra Credit for your school, just look for specially marked Extra Credit Items at your store. With each Extra Credit purchased using the Stop & Shop Card, you can earn an extra 50 A+ BonusBucksSM for your registered school.

Q. How can I find out which items earn extra credit?

A. Extra Credit products are always specially marked throughout the store with their Extra Credit values. Updated lists of Extra Credit products are available in any Stop & Shop store and on the A+ BonusBucksSM location of the Stop & Shop Website www.stopandshop.com/aplus.

Q. Are the same items offered for extra credit throughout the program?

A. The Extra Credit products change every two weeks.

A+ BonusBucksSM Supporters

Q. How can I support my school?

A. After signing up for the STOP & SHOP Card, customers can support local school(s) (up to three) to benefit from the A+BonusBucksSM Program by choosing the "Register Your Card" link from the menu on this page or by calling the A+ BonusBucks Hotline at 1-877-ASK-APLUS (1-877-275-2758).

Q. What happens if you support more than one school?

A. Customers can support up to three (3) schools to benefit from the program. A+BonusBucksSM are divided equally among each school. To ensure all schools receive proper A+BonusBucksSM credit when selecting multiple schools, include each school's ID code. Each time you enroll your STOP & SHOP Card in a program year, you must include ALL schools (up to three) that you want to support, even if you have previously selected them.

Q. Do I have to register my card every year?

A. Yes, you *MUST* register your card every year. In order to perform critical maintenance applications to our A+ database, all of the information in our

system is cleared out at the end of the program each year. These updates ensure that the correct school receives your points. This simple effort on the part of each supporter is the only step necessary each year for your school to begin earning their points and CASH through A+BonusBucksSM!